

# **STRATEGIC PLAN**

## **Literacy and Language Graduate Program Area**

*Promoting social equity through access  
to literacy for all learners*

**Approved April 8, 2005**

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**MISSION STATEMENT**

Literacy and language are central tools for teaching and learning that enable teachers and learners to access and create disciplinary knowledge, to participate as active citizens, and to achieve economic productivity.

Faculty members in the Literacy and Language Education program area are committed to:

- Creating and disseminating knowledge relevant to the discipline of literacy and language education;
- Preparing scholars, educators, and leaders in literacy and language education on the local, national, and international levels;
- Promoting social equity through access to literacy for all learners.

**THE SCHOLARSHIP OF LEARNING**

**GOAL**

To establish, support, and maintain reflective and inquiry-based teacher development programs in literacy and language education at the initial and advanced levels.

**ACTION STEPS**

- Establish and maintain a wide range of high-quality graduate courses.
- Recruit additional high-quality Ph.D. students.
- Hire faculty members in strategic areas to offer a more comprehensive literacy and language education program.
- Continue to offer a number of distance learning and hybrid courses.
- Balance faculty teaching loads between graduate and undergraduate courses.

- Integrate knowledge of the Purdue Literacy Network Project into graduate and undergraduate experiences.
- Continue program development that prepares teachers to effectively teach P-12 English Language Learners.
- Continue program development that prepares teachers to integrate technology and literacy into P-12 education.
- Continue program development that prepares teachers to effectively teach content area reading, especially at the middle and high school levels.

## **THE SCHOLARSHIP OF DISCOVERY**

### **GOAL #1**

To establish and maintain research funding and interdisciplinary scholarship.

### **ACTION STEPS**

- Increase number of funded Graduate Research Assistantships.
- Increase number of proposals submitted for external funding.
- Maintain and increase interdisciplinary discovery activities.

### **GOAL #2**

To generate knowledge that creates theory and informs practice.

### **ACTION STEPS**

- Establish and expand collaborative research activities that cross disciplinary boundaries.
- Increase national and international publications.
- Increase participation on editorial and review boards.
- Present research in diverse national and international forums.
- Expand research conducted with the Purdue Literacy Network Project.

## THE SCHOLARSHIP OF ENGAGEMENT

### GOAL

To impact literacy and language policies and programs at the state, national, and international levels.

### ACTION STEPS

- Advocate for educational policy that is consistent with current theory and research in literacy and language education.
- Promote critical awareness of the politics of literacy education and the need for educators to advocate for policy that is consistent with current theory and research through teaching, presentations, and publications.
- Collaborate with education professionals to effectively meet the needs of P-12 English Language Learners.
- Collaborate with education professionals to improve P-12 literacy programs.

## LITERACY AND LANGUAGE FACULTY

### English Education

Janet Alsup, Associate Professor  
Tara Star Johnson, Assistant Professor (Beginning Fall 2006)  
Lisa Shade Eckert, Assistant Professor  
Christian Knoeller, Associate Professor

### Literacy and Language Education

Susan Britsch, Associate Professor  
Beverly E. Cox, Associate Professor  
Luciana de Oliveira, Assistant Professor (Beginning Fall 2006)  
George Font, Assistant Professor  
Carol J. Hopkins, Professor  
Jill May, Professor

### Purdue Literacy Network Project

Salli Forbes, Clinical Associate Professor  
Sarah F. Mahurt, Clinical Associate Professor  
Maribeth C. Schmitt, Clinical Professor  
Tammy Younts, Clinical Instructor